

酒
KE

SAKE BREWERS
ASSOCIATION OF N. AMERICA

2024 ACSF SPONSORSHIP INFORMATION

4TH
ANNUAL



The Sake Brewers Association of North America is excited to be hosting the 4th Annual American Craft Sake Festival in Hot Springs, AR on March 2, 2024.

“ As a non-profit, our mission is to promote and advocate for the growing North American sake industry, from brewers to enthusiasts and other leaders in our community. The ACSF is our biggest event of the year featuring sake from across the continent with participation from members and stakeholders from across the sake industry. This is our opportunity to not only show the world how great sake is but also introduce many new people to the wonderful world of sake and Japanese culture. ”

This event relies on sponsorship to put on quality programming that supports the growth of the sake industry. Contact Maggie.Culp@OrigamiSake.co for inquiries about sponsorship at any of our levels.

KANPAI AND SEE YOU THERE!

- ★ VISIT WITH SAKE BREWERS AND CONNECT WITH OTHER SAKE ENTHUSIASTS
- ★ SAMPLE MANY STYLES OF SAKE FROM REGIONS ACROSS NORTH AMERICA
- ★ ATTEND MULTIPLE SEMINARS ON SAKE BREWING TECHNIQUES, STYLES AND CULTURE
- ★ FOUR CRAFT SAKE AWARDS PRESENTED

HOSTED BY: 

ORIGAMI
— S A K E —

WHEN:
Saturday, March 2, 5-10pm

CONTACT:
Maggie.Culp@OrigamiSake.co

BREWRIES
REPRESENTED
2023



SCHEDULE OF EVENTS

Field trip to Origami Sake, Cypress Creek Milling, and Isbell Farms from 9:00 AM to 3:00 PM on Thursday, February 29th

WSET Level 1 Class from 9:00 AM to 4:00 PM at Origami Sake on Friday, March 1st

Industry event at Origami Sake from 6:30 PM to 9 PM on Friday, March 1st

Speaker series starting at 8:00 AM on Saturday, March 2nd

The Grand Sake Fest at Bridge St. Entertainment District from 5:00 PM to 10:00 PM on Saturday, March 2nd

Coinciding with Sake Fest is the Cherry Blossom Festival, a free event hosted by the Hot Springs Sister City Foundation to celebrate Japanese culture. This event will take place Sunday from 12:30-5:30 PM at the Hot Springs Convention Center. Following is a ticketed USA Sumo Wrestling event at 6:00.

SPONSORSHIP LEVELS

PLATINUM-\$10,000- LIMIT OF 2

- Logo in Program & Website
- Social Media Posts
- Full Page Ad in Program
- Logo on 36"x72" Entrance Banner
- Verbal Recognition during seminars
- Introduction and remarks at welcome kick off
- Invite to Friday night Welcome Party
- Invite to Saturday Morning Speaker Series
- 10x VIP Tickets to Sake Fest
- 2x Sumo Tickets
- 2x Tickets to the farm, mill & brewery tour
- Clip on the video screen on stage

GOLD-\$5,000

- Logo in Program & Website
- Social Media Posts
- Full Page Ad in Program
- Logo on 36"x72" Entrance Banner
- Verbal Recognition during seminars
- Introduction and remarks at welcome kick off
- 6x VIP Tickets to Sake Fest
- 2x Sumo Tickets
- Invite to Friday night Welcome Party
- Invite to Saturday Morning Speaker Series
- Clip on the video screen on stage

SILVER-\$2,500

- Logo in Program & Website
- Social Media Posts
- 1/2 Page Ad in Program
- Verbal recognition during seminars
- 3x VIP Tickets to Sake Fest
- 2x Sumo Tickets
- Invite to Friday night Welcome Party
- Invite to Saturday Morning Speaker Series

BRONZE-\$500

- Logo in program and website
- Social media posts
- Small ad in program
- 2x VIP Tickets to Sake Fest
- 2x Sumo Tickets
- Invite to Friday night Welcome Party
- Invite to Saturday Morning Speaker Series



VIP TICKET - \$150 IN ADVANCE

[Includes admittance to the Welcome Party, Speaker Series, and Sake Fest, access to VIP Only tent with food and a variety of special release sakes that aren't available in the tasting area]

CUSTOM SPONSORSHIPS AVAILABLE